

# Net Impact Approaches: Bringing the strands together

## 15 Hatfields, London 22<sup>nd</sup> May 2018

**Draft Agenda as of 12<sup>th</sup> April**

### Objectives of the event

- The overarching aim is to bring together different communities involved in net impact approaches to share best practice, highlight key initiatives and approaches, move the topic forwards by dealing with key issues, facilitate collaboration and grow the movement.
- By **net impact** we mean all forms of approaches that **identify, measure, value and compare environmental, social and economic impacts, in particular within a business context.**
- The event will build upon last year’s outcomes and recommendations.
- Key themes for this year include:
  - Getting started and making the business case
  - Sharing best practice
  - Measuring and aggregating impacts from a site/product to corporate level
  - Dealing with data challenges, processes and sources
  - Monetary valuation challenges, accuracy needed and verification issues
  - Links with SDGs, Science Based Targets & the Circular Economy
  - Aligning approaches and integrating environmental and social aspects

8.15	<b>Registration, coffee and networking</b>
	<p><b>Session 1: Net Impact Approaches: Recent developments and plans for the future.</b></p> <p><i>This session will introduce the different strands of Net Impact Approaches, set out the objectives for the day, and explore recent developments and plans for the future.</i></p>
9.00	<p><b>Welcome and overview of the day</b></p> <p>Net Impact Approaches: What do we mean, outcomes from last year’s event and objectives for the day.</p> <p>James Spurgeon, Director, Sustain Value &amp; Phil Clarke, Director, Consciam</p>
9.10	<p><b>Panel discussion: Recent developments and planned initiatives in the Net Impact space</b></p> <p><b>Panel discussion followed by questions from the floor</b></p> <p>Moderated by: Eva Zabey, Director Natural and Social Capital – Redefining Value, WBCSD</p> <p>Natural Capital Coalition perspectives Mark Gough, CEO, Natural Capital Coalition</p> <p>Social Value UK perspectives Jeremy Nicholls, CEO, Social Value UK</p> <p>Forum for the Future perspectives Ben Kellard, Head of Business Sustainability, Forum for the Future</p> <p>Business and Biodiversity Offsets Program perspectives Kerry ten Kate, Director, Business and Biodiversity Offsets Programme</p>

<p><b>10.00</b></p>	<p><b>What are you up to in this space? Contributions from the floor.</b></p> <p><b>Moderated by Eva Zabey, with support from Phil Clarke and James Spurgeon.</b> Discussions in small groups followed by brief contributions from the floor on what participants are doing in the space, in particular around initiatives collaborating with other strands. Suggestions of what else people want from the day are welcome.</p>
<p><b>10.30</b></p>	<p><b>Coffee &amp; networking</b></p>
<p><b>11.00</b></p>	<p><b>Session 2: Net impact in practice</b> <i>This session will provide current best practice from leading businesses covering: goals, the business case, methodologies, measurement approaches &amp; tools, key challenges, and lessons learned.</i></p> <p><b>Session Moderator: TBD</b></p> <p><b>Detailed case studies (15 min presentations and 10 mins questions each)</b></p> <p><b>A multi-capital valuation approach to corporate reporting: and links to site/project level impact assessments. With a special focus on natural and intellectual capital.</b> <b>Gordon Rogers, Head of Sustainability, Yorkshire Water</b></p> <p><b>Impact valuation approaches used by Olam. Amongst other things, this will in cover links with Science Based Targets and the need for a landscape level approach.</b> <b>Chris Brown, Vice President Corporate Responsibility and Sustainability, Olam</b></p> <p><b>Financial, environmental and social impact valuation: applications at a company and country level. Particular attention will be given to social and human impacts.</b> <b>Sonja Haut, Manager FES Impact Valuation/Integrated Reporting, Novartis</b></p> <p><b>The ‘Proof Positive Concept’: Our journey from reducing negative impacts to creating a positive carbon impact</b> <b>Jon Khoo, Innovation Partner, Interface</b></p> <p><b>Assessing net impact using Sustainable Portfolio Management – a Life Cycle Assessment valuation approach for product impact assessments</b> <b>Bruno Van Parys, Corporate Sustainability Senior Officer, Solvay</b></p>
<p><b>1.00</b></p>	<p><b>Lunch and networking</b></p>
<p><b>1.45</b></p>	<p><b>Session 3: Overcoming challenges</b> <i>This session will involve 4 parallel break-out groups covering key issues highlighted previously as being important issues to deal with. Each group will set out one or more key issues with the help of a brief presentation or two, discuss the issues with attendees and report back in the final session.</i></p> <p><b>Break-out Groups: 5-10 minute presentation by each group leader/supporter, then facilitated group discussions.</b></p> <p><b>1 – Net Positive - Getting started: Making the business case, first steps and scaling up activities.</b> <b>Organised by Ben Kellard, Forum for the Future plus a Net Positive Group company Member + a non-member company</b></p> <p><b>2 – The output is only as good as the input: dealing with the flow of data; sharing, consistency, costs, quality, sources for net impact assessments etc.</b> <b>Organised by Mark Gough, Natural Capital Coalition with Annelisa Grigg UNEP-WCMC plus input from one or more companies.</b></p>

	<p><b>3 – Monetary valuation: What evidence and accuracy is needed for decision-making and reporting; and what are the assurance needs?</b>  <b>Organised by Jeremy Nicholls, Social Value UK plus Tom Beagent, PwC and a business representative.</b></p> <p><b>4 - Accounting for Net Impacts of Biodiversity within a Natural Capital framework.</b> An 'interactive surgery' to share what is being done in this space and explore what is needed to facilitate uptake by businesses.  <b>Organised by Kerry ten Kate, Forest Trends plus Julia Baker, Balfour Beatty, Ian Dickie, ettec, and Dr Nick White, Natural England.</b></p>
<b>3.00</b>	<b>Tea and networking</b>
	<p><b>Session 4 – Scaling up</b>  <i>This session will bring together key ideas presented during the day, in particular the break-out session outputs, and explore the enabling environment to consider what actions and policies etc. are needed to scale things up.</i></p>
<b>3.30</b>	<p><b>Part A) Feedback from break-out groups. This will help inform this final session.</b>  Up to a 5 minute summary from each break-out group.</p>
<b>3.50</b>	<p><b>Part B) Panel discussion then open floor for discussion.</b></p> <p><b>Session Moderator – Sally Uren OBE, Chief Executive, Forum for the Future</b></p> <p><b>Pippa Howard, Director, Business and Biodiversity at Flora and Fauna International</b></p> <p><b>Mark Graham, Technical Director, Social and Human Capital Coalition</b></p> <p><b>Oliver Greenfield, Convenor, Green Economy Coalition</b></p> <p><b>Daniel Barwick, Natural Environment Strategy Team, UK Defra</b></p> <p><b>A reporting and/or finance representative</b></p> <p><b>Plus audience inputs from businesses, academia and others</b></p>
<b>5.00</b>	<b>Close (followed by networking drinks)</b>