

Net Impact Approaches 2019 Conference

‘Bringing the strands together’

Measuring, valuing & target setting for environmental & social impacts

23rd May, 15 Hatfields, London

Creating Shared Value
Integrated Profit & Loss Account
Social Value Net Positive
Environmental Net Gain
Net Impact
Measuring Impacts
Net Zero Valuing Impacts
Integrated Reporting Environmental P&L Net Positive Impact
No Net Loss Carbon Neutral
Impact Investing
Regenerative
Total Contribution
Biodiversity Net Gain

Conference organisers



consciam

Conference affiliates



WHY ATTEND?

- Firmly established as the leading annual event on net impact approaches
- An exceptional opportunity to hear from leading experts in impact measurement, valuation and target setting (e.g. net zero, net gain, net positive) in a business context
- Discover the latest best practice from front-runner companies and financial institutions evaluating and demonstrating the value they create for society
- Unparalleled insights and networking on the topic, catering for beginners to experienced practitioners pushing the boundaries

DELEGATE FEEDBACK INCLUDES:

“The Net Impact Approaches conference is one of the outstanding gatherings on impact measurement and valuation. It addresses the most relevant challenges and brings together the thought leaders and experts from various stakeholder groups. Attending the conference is one of the best investments you can make to be at the forefront of this vital area of development in business sustainability.”
Christian Heller, BASF

“A world-class gathering of Net Impact leaders and practitioners.”

“For once, a conference tackling a multi-disciplinary issue that has the right people in the room.”

“Great combination of input, discussion and networking.”

“The Net Impact Approaches conference is at the forefront of the sustainability agenda.”

Confirmed speakers to date include representatives from all Affiliate organisations plus:



Register at: netimpactapproaches2019.eventbrite.co.uk



#NetImpactApproaches

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WHAT WILL I LEARN?

Firmly established as the leading event on net impact approaches, the conference convenes leading experts and organisations on measuring impacts to demonstrate a net zero or positive impact.

The event offers unparalleled insights and networking on the topic and caters for beginners wanting to find out more and how to make a start, to experienced practitioners pushing the boundaries.

Businesses, investors, governments and consumers increasingly recognise that the existing capitalist economic model is no longer acting in society's best overall interests. Significant shifts in how businesses operate are required to avert some potentially catastrophic outcomes. One of the most exciting and rapidly evolving shifts at present is the transition from moving beyond basic 'sustainability' practices of minimising impacts to adopting at least 'no net loss' and ideally 'net positive impacts'.

The conference will bring together different communities involved in all aspects of net impact approaches to:

- Share the latest initiatives and approaches
- Share and debate best practice
- Provide case studies from leading organisations on quantifying, valuing and comparing business impacts (environmental & social)
- Help drive the movement forwards by dealing with key issues
- Facilitate collaboration and networking between the many groups involved

The content will cover all forms of approaches that identify, measure, value and compare environmental, social and economic impacts. The main focus is on a business context, building upon building upon previous years' outcomes and recommendations. Key themes include:

- Getting started
- Making and building the business case
- Links with Sustainable Finance, SDGs, Science Based Targets and the Circular Economy
- Best practice integrated environmental and social impact P&Ls and Balance Sheets

WHO ATTENDS THE NET IMPACT APPROACHES CONFERENCE?

Previous speakers and delegates have included:

Anglian Water, Anglo American, Balfour Beatty, BASF, Bayer, CREM, EU, Eftec, European Investment Bank, FFI, FMO, Green Investment Bank, HeidelbergCement, ICM, IIRC, Interface, IPIECA, IUCN, JLL, Kering, KPMG, LafargeHolcim, Mulberry, Natural England, Nestlé, Novartis, Olam, Philips, Pukka Herbs, PwC, Ramboll, Rockwool, Schroders, Shell, SIG, Syngenta, Taylor Wimpey, The Crown Estate, Titan Cement, Tommy Hilfiger, TOTAL, Toshiba, Defra, Unilever, University of Oxford, Yorkshire Water, Vicat, Virgin and many more.

ORGANISATIONS SO FAR INVOLVED IN NET IMPACT APPROACHES 2019 INCLUDE:



We are very grateful to Print Sponsor Seacourt and Offset Sponsor Climate Care for continuing to support the conference. Seacourt provides its clients with Planet Positive Printing™ - meaning that their printed materials are benefitting our environment and society. ClimateCare has more than 20 years' experience of working with forward-thinking public and private sector clients to help turn their climate responsibilities into positive outcomes. A leader in the global carbon markets, they fund sustainable development projects that reduce carbon emissions at scale.

DRAFT AGENDA

8.15 Registration, coffee and networking

9.00 Session 1: Net Impact Approaches: What are they, what's new and where are they going?

This session will outline different strands of Net Impact Approaches, set out the objectives for the day, highlight recent developments and explore plans for the future.

Net Impact Approaches: Setting the scene

What do we mean by net impact approaches, overview of current initiatives, links to wider sustainability initiatives, key outcomes from NIA 2017 and 2018, and objectives for the day.

James Spurgeon, Director, Sustain Value & Phil Clarke, Director, Consciam

9.15 What's new in Net Impact Approaches?

A lively panel discussion of recent updates and launches of relevance to net impact approaches from our conference Affiliates.

Session Moderator: *Mark Gough, CEO, Natural Capital Coalition*

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Zoe Le Grand, Principal Sustainability Strategist, Forum for the Future

Mark Graham, Technical Director, Social and Human Capital Coalition

Niki Mardas, Executive Director, Global Canopy for Natural Capital Finance Alliance

Eva Zabey, Director Natural and Social Capital – Redefining Value, WBCSD

9.55 Questions and contributions from the floor: What are you up to in this space?

Brief contributions from the floor on key relevant initiatives that delegates are involved in, especially collaborative initiatives.

10.15 Coffee & networking

10.45 Session 2: Net Impact Approaches in practice

Five diverse business and financial institution related best practice case studies describing net impact initiatives, methodologies, progress, and lessons-learned. Covering water, carbon, biodiversity, social, human and integrated approaches etc..

Session Moderator: *TBC*

Case studies (Five x 15 min presentations plus 5 mins Q&A each)

Anglo American Sustainability Strategy – and their approach to Net Impact targets.

Jon Samuels, Group Head of Social Performance and Engagement, Anglo American

We are currently in discussion with other potential case study providers. Do get in touch if you have a suggestion for an excellent case study.

12.30 Lunch and networking

1.15 Session 3 – Practical workshop sessions

Session 3a: 1.15 – 2.05

Session 3b: 2:10 – 3.00

This session will involve eight breakout sessions delivered as two sets of four 50 minutes parallel workshops covering key issues. Each will be led by expert practitioners, and will enable delegates to delve into the detail of different types of net impact approaches, share knowledge and learn from others. The schedule will be finalised shortly. Break-out groups for the two sessions currently include the following:

- **Integrated Profit and Loss Accounts – A Master Class on getting started, what to cover and how to do it**
Christian Heller, BASF, with other organisations tbc
- **Net impact for financial institutions**
Natural Capital Finance Alliance with other financial institutions
- **UK launch and application of The Social and Human Capital Protocol**
Social and Human Capital Coalition other organisations tbc
- **Environmental & Social Profit and Loss Accounts and Balance Sheets of the future**
WBCSD with an accounting firm tbc

DRAFT AGENDA

Other break-out sessions under consideration (of which four will be selected):

- Biodiversity and/or environmental net gain
- Water neutrality
- Net positive in action – practicalities of going net positive and action on the ground
- A regenerative approach to agriculture – addressing soil, biodiversity and water
- Measurement and valuation of human and social impacts
- A checklist for measurement and valuation of impacts for internal assurance

3.00 Tea and networking

3.30 Session 4 – Scaling up

This session will explore the enabling environment to consider what actions and policies are needed to scale things up

The role of financial institutions and sustainable finance

A panel discussion with leading financial institution representatives exploring the activities and role of green/ sustainable bonds, impact investments and ratings to drive businesses towards having a net zero or positive impact.

Session Moderator: TBC

- *Thomas Verheye, Principal Advisor Green Finance and Investment, European Commission*
- *TBC, UNEP - Finance Initiative*
- *Others TBC*

4.15 The business case for action: How can we best strengthen incentives to drive net positive outcomes?

A panel discussion with questions from the floor on the current business case and how regulations, requirements, market-based instruments, behavioural aspects and other incentives could best be enhanced to drive greater uptake of net positive outcomes.

Session Moderator: *James Spurgeon, Director, Sustain Value*

- *Steve Waygood, Chief Responsible Investment Officer, Aviva Investors*
- *Tony Juniper (CBE), Executive Director of Advocacy and Campaigns, WWF*
- *Others TBC*

5.00 Reflections and next steps – bringing the day together

5.15 Close (followed by networking drinks reception)

COSTS AND REGISTRATION

	EARLY BIRD (until 28th February)	ADVANCE (until 22nd April)	STANDARD TICKET (from 23rd April)
NGO, Government or charity	£255 (+VAT)	£315 (+VAT)	£390 (+VAT)
In-house, practitioner, business body or financial institution	£290 (+VAT)	£365 (+VAT)	£450 (+VAT)
Consultant or solution provider	£350 (+VAT)	£455 (+VAT)	£550 (+VAT)

Register at: netimpactapproaches2019.eventbrite.co.uk

WHAT IS NET IMPACT?

Businesses and other organisations are increasingly applying Net Impact Approaches – i.e. **measuring, valuing and comparing the positive and/or negative impacts associated with business sustainability, and/or having an associated target**. Many see this as a major step towards improving global sustainability, whereby companies can aim for and demonstrate having at least a neutral or ideally a positive environmental and social impact.

Net impact is an umbrella term covering a range of approaches and concepts that involve summing positive and negative effects caused by something over a period of time.

A spectrum of net impact approaches in relation to business sustainability is shown in the figure to the right. This sets out three levels of ambition and outcome, each with their own commonly used related terms.

See Sustain Value's **Briefing Note 1: 'Net Impact: Ten things all businesses should know'** for more information (downloadable from Sustain Value's Events webpage).

Spectrum of Net Impact Approaches for Business Sustainability

AMBITION	OUTCOME	RELATED TERMS
NET POSITIVE GOAL	NET GAIN	Net positive Net positive gain Net positive impact Total contribution Regenerative
NET NEUTRAL GOAL	NET NEUTRAL	Net zero No net loss Carbon/water neutral Zeronaughts
IMPROVEMENT GOAL	NET LOSS	Science based targets Less bad Incremental reduction Minimizing impacts

RELEVANT CONCEPTS:

- Net Positive / Net Zero
- Net Gain / No Net Loss
- Integrated Profit & Loss Accounts
- Environmental & Social Profit & Loss
- Impact Investing
- Creating Shared Value
- Impact Measurement
- Offsetting and insetting
- Social Impacts & values
- Natural and Social Capital Accounting
- Integrated Cost Benefit Analysis
- Net Present Value (NPV)

TYPE OF ISSUES:

- Single issues such as:
 - Carbon, biodiversity, water, energy, deforestation etc.
 - Skills, jobs, health & safety etc.
 - Intellectual property & networks
- Integrated approaches
 - All material environmental, social & economic issues

BUSINESS LEVEL APPLIED TO:

- Products, materials
- Projects, sites, landholdings & buildings
- Company, country
- Value/supply chain

ABOUT THE ORGANISERS

The conference is being organised by Sustain Value and Consciam.

Sustain Value, led by James Spurgeon is a UK based consultancy drawing upon an international network of experts to help companies quantify, value and manage natural and social capital impacts. James has undertaken numerous net impact assessments using such approaches for companies, banks and projects over the past 25 years.

Consciam, led by Phil Clarke, helps organisations to develop effective strategies to assess and reduce negative, and promote positive environmental and social impacts, including net positive approaches. Phil was a member of the original Forum for the Future led Net Positive Group.

For more information, to receive updates, or to discuss sponsorship opportunities, please contact:

James Spurgeon
Director
Sustain Value

james.spurgeon@sustainvalue.co.uk

Phil Clarke
Director
Consciam

phil.clarke@consciam.com